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FOR IMMEDIATE RELEASE

Central Illinois Foodbank Participates in Schnucks Bags 4 My Cause Program

Foodbank to receive \$1 for each Hunger Bag sold in April

Springfield, Illinois (April 9, 2018) – The Schnucks – Bags 4 My Cause program launched in May 2017 and is designed to support local hunger relief organizations through the sale of the reusable Hunger bag. To date, Central Illinois Foodbank has raised \$249 in direct donations through sales of the Schnucks Hunger bag.

Central Illinois Foodbank was selected by Schnucks store leadership as the April beneficiary of the program at the Montvale Schnucks store (2801 Chatham Road, Springfield). For every reusable Hunger bag with the message "Every Bag Feeds a Neighbor in Need" purchased at this location during the month of April, the Foodbank will receive a \$1 donation.

"For each bag sold, we can provide seven nutritious meals to those struggling with hunger in our community," said Pam Molitoris, executive director of Central Illinois Foodbank.

Central Illinois Foodbank has a goal of raising \$500 by the end of April, which is equivalent to 251 bags purchased.

For more information on the Schnucks – Bags 4 My Cause program, visit schnucks.bags4mycause.com or facebook.com/schnucks.

About Central Illinois Foodbank

Central Illinois Foodbank, established in 1982, distributes more than 9.4 million pounds of food annually to over 160 food pantries, soup kitchens, residential programs and after-school programs in a 21 county region. Central Illinois Foodbank is a member of Feeding America, the nation's largest hunger relief organization. The mission of the Foodbank is to collect donated food and grocery items from growers, manufacturers, processors, wholesalers and retailers for distribution to charitable agencies serving people in need.